

**SHARKS ALUMNI
FANTASY CAMP**

**SPONSORSHIP
PACKAGE**



SHARKS
ALUMNI
FANTASY CAMP

APRIL 12 - 14, 2019 | SAN JOSE, CA



JOIN 24 FORMER NHL PLAYERS

For the 1st Sharks Alumni Fantasy Hockey Camp.

You'll rub shoulders with your favorite San Jose Sharks Alumni and other former NHL players on and off the ice as you spend three days being treated like a pro.

Trainers, skate sharpeners, massage therapists, and your own locker room are all part of living like a pro. Bags, jerseys, and socks are also included as part of your experience.

Not only will you play 4 games of hockey, your pro experience also includes:

- Access to the Lounge for complimentary food and drinks all weekend
- Friday night NHL Alumni Hockey Draft where you will have the opportunity to draft your 2 favorite NHL'ers to play with you for the weekend
- Saturday night Hot Stove hosted by former NHL'ers where you'll get a chance to ask your burning questions and hear some stories only told in locker rooms
- Ticket to the Alumni vs. Campers Game on Sunday - or this could be you playing against the pros!



TITLE SPONSORSHIP \$50,000 USD

Package Includes:

- Team of 14 players in the fantasy camp
- Presenting Naming Rights. For example - Sharks Alumni Fantasy Camp Presented by "Your Company"
- Company logo on all jerseys for all 8 teams participating in the camp
- Company logo on all media, promotional material, sponsorship packages, team schedules, website, posters, and more
- Company mentioned in all media interviews, inclusion in twitter posts and facebook messages on the Sharks Alumni Association pages
- 50 tickets to the Alumni vs. Campers on Sunday, April 14 or, if you cannot attend, we will donate your tickets to a local kids charity
- Hockey jerseys, socks, and other equipment for the campers and their team of players (14 sets)
- 2 autographed jerseys from each of your NHL Alumni draft picks (4 total)

POWER PLAY SPONSORSHIP

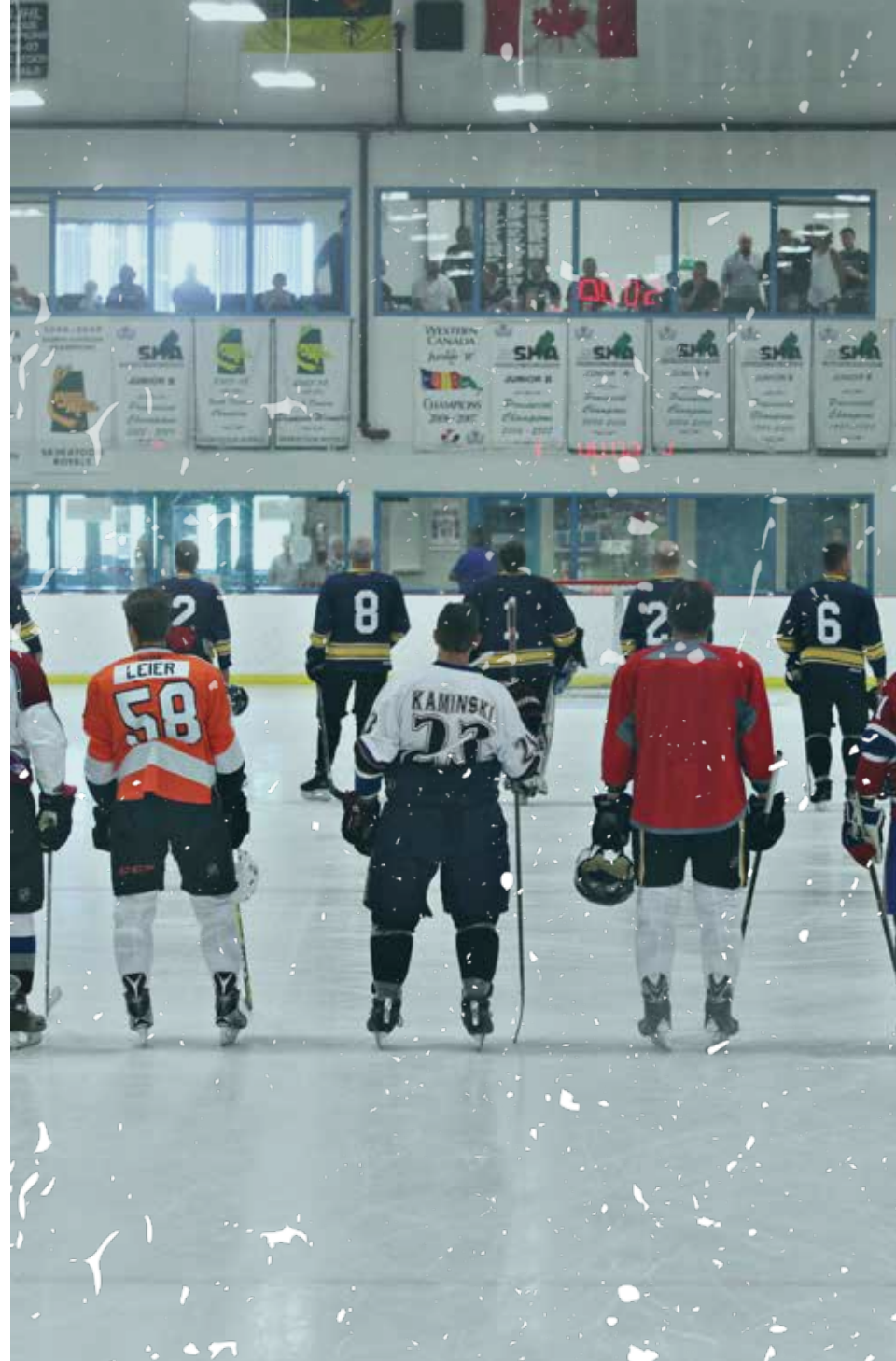
\$30,000 USD

Options:

Friday Night NHL Alumni Draft, Saturday Night Hot Stove, Event Food Sponsor, Event Beverage Sponsor, or Transportation.

Package Includes:

- Team of 14 players in the fantasy camp
- Logo on team schedules, website, posters & more
- Company inclusion in twitter posts and facebook messages
- 10 tickets to the Alumni vs. Campers on Sunday, April 14 or, if you cannot attend, we will donate your tickets to a local kids charity
- Hockey jerseys, socks, and other equipment for the campers and their team of players (14 sets)
- Have up to 2 company representatives address the crowd at the event





TEAM REGISTRATION \$28,000 USD

Package Includes:

- Team of 14 players in the fantasy camp
- Opportunity to draft 2 NHL Alumni players of your choice (to be chosen at the Friday Night NHL Alumni Hockey Draft)
- Hockey jerseys, socks, and other equipment for the campers and their team of players (14 sets)
- Access to massage and trainers on game days
- 14 tickets to the Friday Night NHL Alumni Hockey Draft
- 14 tickets to the Saturday Night Hot Stove
- 14 tickets to the Alumni vs. Campers Game on Sunday

MEDIA SPONSOR

\$20,000 USD

Package Includes:

- Receive 1 Individual registration in the fantasy camp
- Registration to be used by a media celebrity or on air promotional purposes
- Receive up to 50 tickets to the Alumni vs. Campers on Sunday, April 14 for on air promotional and give-away purposes
- Logo on team schedules, website, posters & more
- Chris Mason will lend his voice to the promotional advertisements and be available for interviews and potentially tv appearances, (schedule dependent)

***Please contact us to discuss other opportunities to showcase your company:**

Terri Sewell
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terri@sparkbookings.com

Brett Lendsay
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brett@sparkbookings.com



OTHER OPPORTUNITIES

Ticket Sponsor | \$500.00 USD – 50 tickets to the Alumni vs. Campers on Sunday, April 14 or, if you cannot attend, we will donate your tickets to a local kids charity.

Towel Sponsor
Water Sponsor
Bar Sponsor

HOTEL DETAILS

Hotel reservations can be made at the Fairmont San Jose. A special rate has been set for attendees of the Sharks Alumni Fantasy at the Fairmont San Jose.

170 South Market Street
San Jose, CA 95113
T +408 998 3940 | M +408 627 2001



SHARKS ALUMNI FANTASY CAMP
APRIL 12 - 14th, 2019 | SAN JOSE, CA

Registration _____

Date: _____

Name of Applicant: _____

Company Name: _____

Team Name (if applicable): _____

Address: _____

Email: _____

Phone Number: _____

Sponsorship of Interest: (use check boxes)

- Title Sponsorship - \$50,000 USD
- Power Play Sponsorship - \$30,000 USD
- Fantasy Camp Team Registration - \$28,000 USD
- Media Sponsorship - \$20,000 USD
- Ticket Sponsorship - \$500 USD

If you are a part of a company, please email your LOGO in .jpg to: brett@sparkbookings.com.

Checks should be payable to "Spark Creations & Bookings" and submitted to:
611 Lamarsh Road, Saskatoon SK, S7W 1B5

For further information or questions please contact:

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